

# DynamicOps<sup>®</sup> SOLUTION DATA SHEET

## DynamicOps Solution: Virtual Desktop Cloud Transforms VDI into the Virtual Desktop Cloud

### Challenge

Many enterprises that want to gain agility, improve control over desktops, and address the proliferation of mobile computing devices are choosing to centralize desktops in their data center through a Virtual Desktop Infrastructure (VDI) approach. However, as they scale their environments with additional desktops, these organizations experience tremendous deployment and management challenges. The use of disparate tools to onboard and manage virtual desktops creates manual, people-intensive processes across the entire lifecycle, resulting in unacceptable service delivery times.

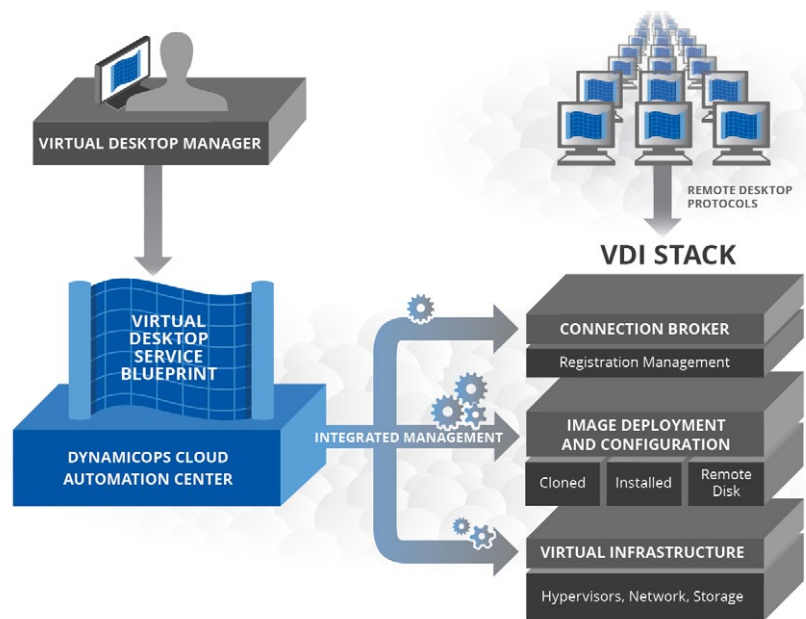
### DynamicOps: Advantages for Virtual Desktop Environments

DynamicOps enables VDI environments to reach their full potential. By highly automating the end-to-end onboarding process, we make it possible for IT to rapidly create desktops that meet the exact specifications of both your business and the individual user. Complete cost transparency allows business units to maintain control of their budget, while significantly reducing OpEx and CapEx through DynamicOps' fully automated lifecycle management and resource reclamation capabilities.

DynamicOps simplifies and abstracts the complexity associated with managing a multi-vendor, virtual desktop solution by automating and orchestrating the tasks required across all tools and infrastructures required to deliver the virtual desktop service. As a result, we eliminate the need for operational staff to service the requests manually. By providing a personalized, self-service portal and end-to-end automation, DynamicOps effectively transforms VDI into a Virtual Desktop Cloud. Our platform will allow you to leverage existing tools and processes while maintaining a multi-vendor approach. This enables your IT organization to be incredibly responsive to business desktop needs.

With DynamicOps you can:

- **Get out-of-the-box support for existing, heterogeneous and multi-vendor environments**
- Create a best-of-breed solution through robust out-of-the-box integrations with Citrix, VMware,



Microsoft, Quest and many other VDI technologies. Discover, rationalize and manage existing virtual desktop deployments for unified governance and control of the entire desktop cloud.

**Deliver a virtual desktop cloud on a purpose-built, enterprise-proven platform**

- DynamicOps Platform decouples the service from underlying technologies so they can be switched without disruption, thereby future-proofing your environment.

**Create a user-centric, business-aware cloud**

- Each VM is personalized based on user- and business-specific parameters, ensuring the VM is custom-tailored for the user's needs. Tailor the lifecycle process to each business unit's unique requirements without writing any code or maintaining complex scripts.

**Achieve efficient resource utilization and cost tracking**

- The open and agnostic DynamicOps Platform lets you unify complex VDI technology stacks with systems that inform the lifecycle process, creating an automated and efficient end-to-end solution. Transparent IT cost reporting and chargeback safeguards business units against spiraling IT budgets. Full lifecycle management of virtual desktops, including deprovisioning and intelligent reclamation of inactive or orphaned VMs, allows IT to maintain tight control of valuable resources.

**Enable policy-driven governance and compliance**

- Integrated policies allow only approved resource choices (number of CPUs, RAM, disk size, number of VMs, etc.), ensuring that the right-sized VM for the user is provisioned. Geographically aware provisioning intelligently places virtual desktops in the optimal data center based on user and business policy.

**Gain unified cloud management with a single tool**

- Automate the delivery and management of desktops and servers, virtual and physical, private and public cloud resources, all from within a single tool, achieving federation of all systems across multiple data centers and geographies.

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**“DynamicOps has made desktop virtualization a win/win for Credit Suisse. We are able to improve the user experience through rapid service delivery, while maximizing the operational ROI through automation and standardization.”**

*Brad Novak, Managing Director of End User Platforms,  
Credit Suisse*

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DynamicOps automated provisioning and management for a \$2 trillion global financial services firm, reducing its provisioning time from days and weeks to less than two hours, and enabling the company to accelerate its virtual desktop program to scale to more than 100,000 users.

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For more information about enabling virtual desktop cloud with [www.dynamicops.com](http://www.dynamicops.com), email [info@dynamicops.com](mailto:info@dynamicops.com), or call 781.328.9222.

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